

# C.A.T.

Q2

ENTERTAINMENT FOR ADULTS

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## Note From The Editor



Welcome back CAT Lovers. I bet some of you have probably been frothing at the mouth for another newsletter, as practicing dryfire in your room and larping in Mom's basement can be pretty lonely at times for would-be operators but at least you're reading this with NODs on.

Well we're back at it again, this time with a look at some new suppressors coming down the pipe, and some insights into the 'why' we do the things we do for you guys and girls, like using PEW Science. As you are all now aware, we take our products and the work we do seriously but as you also know, the rest of the white noise is open for cheesy animations and a poke at the brand fanboys (we love how their little heads want to explode while they feverishly type behind monikers like @sheepherd1567 or twodicksjohnson38 while yelling about transparency and how they hate our brand). In this newsletter I'll also take a look at our pursuit for muzzle device open sourcing.

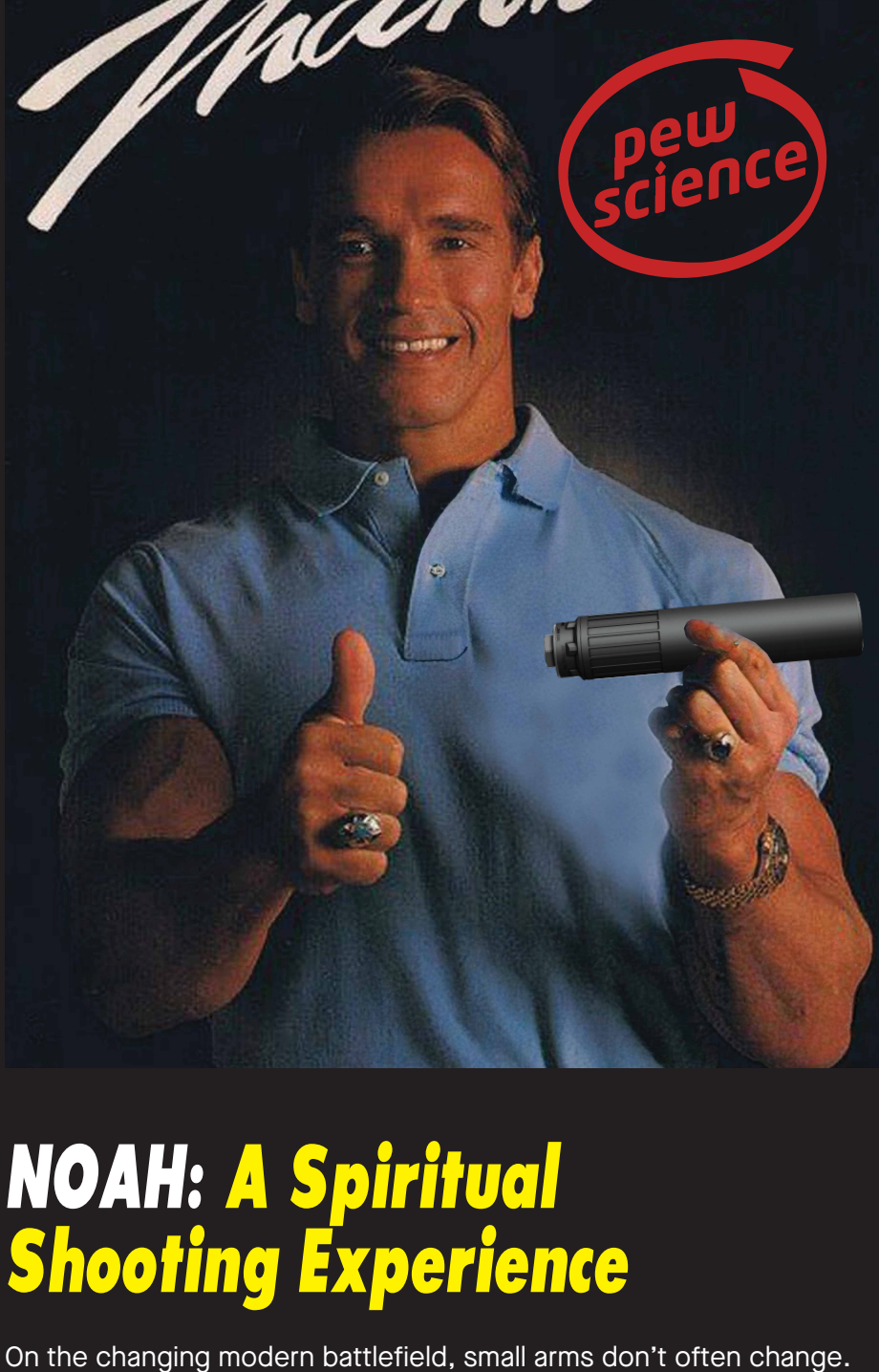
I'll finish by answering a few frequently asked Instapop questions. So, let's get into this shall we, this is money and my OnlyFans Babe is back on in 40 minutes.

Mr. Ginger Nuts

### PEW SCIENCE: Why do we even care?

Here at C.A.T., we intend to give you the things you ask for, within reason of course. Therefore, we pair the release of our products with an evaluation from PEW Science, because you asked for it from day one, not because it changes our day. The new data gathered on JL and MOB shows again we aren't interested in being adored on Reddit, we aren't interested in industry noise, and we aren't interested in Big Silencer. We are however very interested in delivering to you, our fans, truly cutting edge suppressor technology. We develop our suppressors to deliver on 40 critical suppressor metrics, and sound is just one of the principal metrics we develop around. We believe that sending our suppressors to PEW gives you the user, the most knowledge currently available around the sound metric for retail consumers.

Do we believe PEW is better than the recently introduced Sound Summit guys creating their own standard? There is an argument for both, but we don't use either of them for development. We do know they both use proprietary software, both test their own way, both convert analog to digital and that having access to their raw data means nothing to you sitting at home. We know that sound, although once the primary point of design for Mr. Maxim, a hundred years ago, is nothing more than a singular data point in modern suppressor design. So, whoever gives you the most information, in the best package should be the person you listen to the most. The rest of the industry conjecture is just old tricks, smoke and mirrors for you to turn left instead of right. If you don't know it yet, no manufacturer wants to know they are average or out of date, it's human nature, so what you hear on these forums and chats is often nothing more than opinions, and you know what they say about opinions.



### NOAH: A Spiritual Shooting Experience

On the changing modern battlefield, small arms don't often change. Things have stayed constant for a long time, with NATO nations universally using 5.56mm carbines for the role of lightweight service rifles. When the need for a larger round to reach further distances arises, it's time to get Cold War and break out the 308. That's until the SMU cool kids started playing around with 6ARC.

SMUs internationally have found a new squeeze that can do both. Need to sink a round into someone's chest at 750 meters? 6ARC is the girl you're taking to the dance. Need to liberate some asshole of his brain matter inside the confines of a room you had to duck into? 6ARC is still your girl.

With less bullet drop and heavier projectiles than 5.56mm could ever hope to sling, 6ARC hits harder than the first time you saw a nice pair of knockers. But the new kid on the block keeps up with the classics, 6ARC can run fast and mean with a true carbine recoil impulse and a comparable ammunition carrying weight to a standard M4. Given all of these advantages and the ability to rapidly convert M4 carbines to the caliber, it was an instant fan favorite. So we decided to cook up a 6ARC specific suppressor, knowing we have a trick or two up our sleeve.

"But Mr. Ginger Nuts", you say, "why develop a suppressor for 6ARC? The people who shoot that caliber just use a 30 cal suppressor?".

Yes they can, but that's not nearly as cool, and we like to do design for the cool stuff. Also, you're arguing with a cat from the internet, so let's not start getting ridiculous.

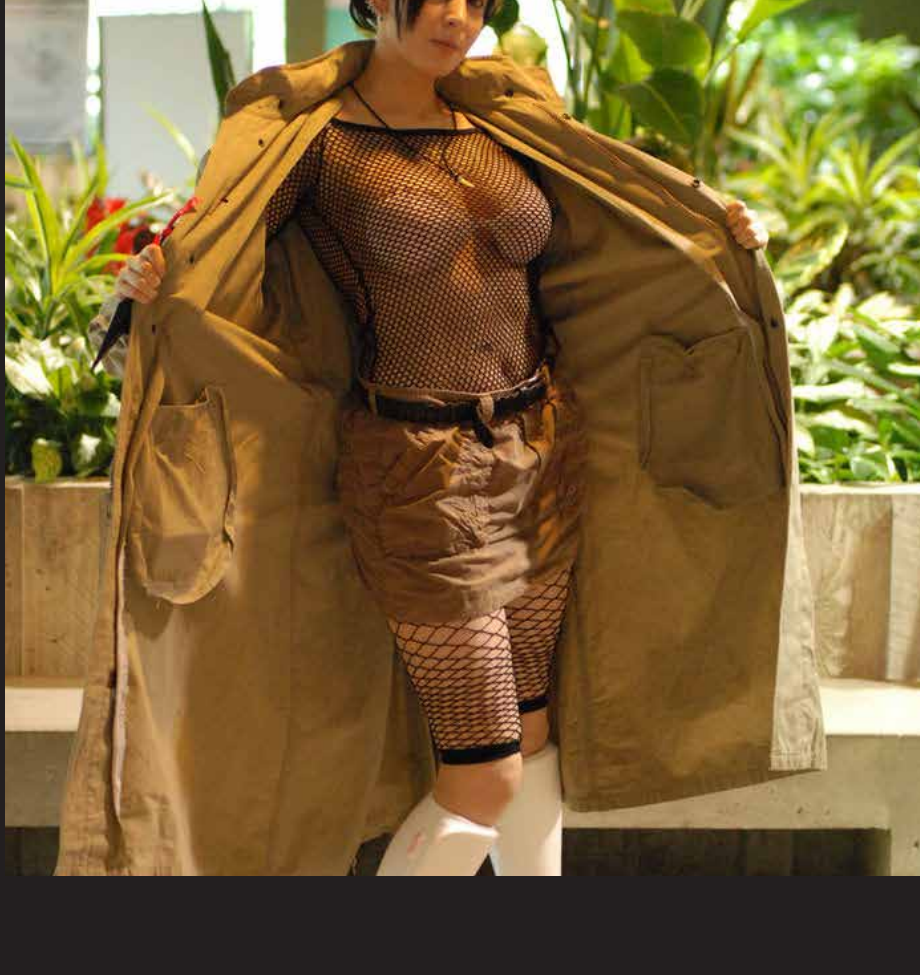
Our R&D homies at TSF build specific suppressors for the caliber, designed originally for SMU end users, so we stole one of the designs for Kitty Kat because we are sneaky and they were in the lunch room. It's got some SkyNET Surge Bypass tech, reduced breach toxic fume, and mitigated blast propagation all taking center stage. 6ARC has a reputation for being a finicky and gassy round in some firearms, but with NOAH we appropriately addressed these concerns. Making a 6ARC rifle into a refined modern fighting weapon requires a suppressor made to a modern standard, and we got you. But, why stop there, we'll be releasing our own C.A.T. collab 6ARC rifle system soon as well.

NOAH will be available in Q2, and our standard options will include Titanium or Inconel, and HUB or QD, you'll be able to find a version of NOAH that floats your boat.

### DIRTY DAVE: There's Magic In That Little Wand

We know many CAT Lovers out there have been enjoying their ODB suppressors. We love it, and O! Dirty is perfectly at home on 7.62x39 rifles of all types, originally designed to tame AK's in every little corner of the world. However, we know that a larger 7.62x51 suppressor can be cumbersome, especially on larger frame rifles like AR10s. We've shot enough of these heavy little piglets to know that shooters want to have a reduced form factor suppressor. But shorter 308 suppressors usually don't work well. We like problems, so we decided to take on the task of making a short 7.62NATO suppressor for these modern times.

Enter Dirty Dave, a new character we like to call DIRTY, ODB's little creeper Brother. DIRTY is a true K sized suppressor oriented around use with 7.62NATO. Using Laser Bed Powder Fusion (LBPF) manufacturing and employing all the advantages of Surge Bypass and three other technologies driven by our SkyNET AI system, we're reducing the length to a mere 6" (we were told that was a category of suppressor that normally is rife with compromises. DIRTY isn't shy about his size, he'll flash that little form factor at your girlfriend quicker than you can get a beer. We know that DIRTY can be a little shocking, but we have confidence that you'll like what you see.



### OPEN SOURCE DEVELOPMENT: Why bother?

With our recent announcement of the open source schematics for our muzzle devices, many of you may be wondering, "Why wouldn't you want people to buy your muzzle devices in the first place?" And that's normally how the industry wants you to behave. However, the open source muzzle devices are a bigger step for us. It's how we at C.A.T. determine the direction we take this R&D brand.

What do we want to do? What do we want to sell? Are we going to have fun doing it? These are ultimately the biggest questions for us at the end of the day. At C.A.T., we have the singular goal to bring the civilian user the most innovative, and sometimes, just better enhanced weapon systems that cut through the brand noise. We know that most companies want you to be permanently tied into their suppressor attachment system. But, given a constantly changing market, and the abundance of manufacturers in this industry, there is no logical reason for us to keep this design information to ourselves. We didn't even design it, we just took CGS' existing SCISix muzzle device and sexed it up because we like opposite threads on two devices (barrel and suppressor), a coarser and more robust thread, a taper in front of threads, and a thread you can use as a quick-detach option.

For our team, announcing the Spooky baseline on Open Source gives our fans flexibility. We can focus on what we want to develop for the market, while letting other third parties use their own development thinking (CGS is already joined by Cobalt Kinetics and Noveske making a 1x16LH) to make some great future options. We don't like building muzzle widgets, it's not our specialty, so we use OEM's. If we're using OEM's anyway, why not let anyone make them?! The market gets a blank check to build whatever they want, our fans get a better price and more performance competition, it's all happening around a tried and true QD muzzle device system, and the suppressor attachment ecosystem continues to innovate.

Now people have told us you can't sell a suppressor without a muzzle device, we say - "of course you can". What they are saying to us is - users are too lazy to use their fingers to buy something off the internet, yeah we're calling BS on that. By not making Spooky's, we can absorb the year-on-year price increase we've seen on construction materials, we believe that means more to our fans.

### ASK THE EDITOR: Answering your burning questions

We get many questions from our fans out there, so we decided that we would answer some of these questions. Therefore, we'll start with this one, as it is relevant to our recent announcement of Open Source use of Spooky.

Question: "Mr. Ginger Nuts, I want a C.A.T. can. Should I buy a QD version of one of your suppressors? Why wouldn't I just buy the HUB version?"

Answer: Buy whatever you like. Unless you run exactly the same exact setup as PEW Science, does the data matter anymore than a guide on who's Good, Bad or Ugly? No it doesn't. Do we optimize C.A.T. for a Spooky style muzzle device? Yes. But there are so many OEM combinations we've never tried, there could be many unicorn setups we don't know about. You just do you.

Question: "Who are you really?"

Answer: Honestly, why does it even matter?! I'll part answer this question once and for all, the answer was in our name, yet very few have twigged. The boys behind C.A.T. are current and ex-SMU. We aren't putting their names in public or on a FFL for the morbid curiosity of the internet, they have earned their privacy. C.A.T. is supported by a few civilians while the boys work, and the social media team are told to always be available for our fans but mess around with everything else. If you can't see past the cheesy, stupid humor for the superior product staring at you, the boys are ok with that.

Question: "Why the marketing approach?"

Answer: This industry is insane at times. The hate, the backstabbing, the blatant IP theft, the circle jerking, the industry figures holding court. Before us, you bought and followed brands that have a really motley crew of people, designers and engineers behind them. You've followed brands because they provided the military with products, but don't know how or why they won those contracts. Some of you have followed industry personalities that frankly have told you a lot of bullshit. You often follow toxic forums with weird usernames spouting all types of shit with no identity or basis. We're told the C.A.T. brand is unprofessional, you've obviously never been a fan on our Instagram then. We find this all hilarious, and what we have realized is there's no rules in this industry, just loud mouths. What we didn't want was another curated fact-cool brand, we didn't want more skulls, we didn't want goat heads or heavy metal graphics, we didn't want to open our team for internet fodder, we just want to have a naughty laugh at all the craziness. Why do we need to look like everyone else to be accepted as legitimate? We've used the tools Uncle Sam gave us longer than many of these brands have been around but do you see us trying to be a voice, have a podcast, write a book, become a personality? It's all smoke and mirrors, means nothing when someone is trying to take your head off. We'd buy the best product wrapped in a wet napkin, sold by a clown if it did the job. C.A.T. is our poke at the insanity, those that hate C.A.T. can't get an obnoxious joke, are looking at a mirror or take themselves way, way too seriously. Stop and think about it, these people are incensed by some cheesy brand marketing and a little trolling? Toughen up Princess, you're a long way from being a warrior if brand marketing upsets you. Listen up, the product needs to be professional, not the marketing. Get a cocktail, go shoot some shit, relax.

Question: "Mr. Nuts, why the limited run products?"

Answer: Print capacity. We either focus on the top selling calibers, or we make some because that's better than none. We aren't a suppressor company, we're not why we're here, so when capacity increases, we'll make more. We don't think we don't like money but we can't be shit out in two or three calibers isn't why we're here. We do capacity increases, the market would like. We'll make more, we'll always make more when we can. But to be fair too, no suppressor company has ever launched with so many suppressors at this form factor standard before, let alone a project company. Softly, catchee monkey.

Question: "When are more WB and ODB's coming?"

Answer: We reprint every 6 to 8 weeks. We are starting to catch the cycles now where previous prints will start to line up in that slot. We send it to CGS for serialization and packaging, they await Form 2 & 3 times (that can go 6 days to 5 weeks), then SS need 5 days to process. Our aim is to have these two models, plus JL, NOAH and DIRTY as regular drops on those times. But remember we deal with technology, so if a print or a coating goes wrong, we need to print more to fulfill the SS PO's (we won't ship partial PO's to SS). With more capacity coming in the future, we'll print more.

Question: "Big Ginger Balls, why are Silencer Shop doing backorders?"

Answer: Because SS know we have one commitment to our fans, and they only - if they buy something, we will fulfill it. But it's bigger than that, if SS have backorders on a model, and we know how many, we can switch off a model we were planning, use that capacity to print these backorders (we've done this twice this year). We don't do it to jerk people's chains, if we could produce more we would, but once more for good measure, we're an R&D project with certain capacity allocated to us. Therefore, we can choose to either do a couple of models a year or more models.

Question: "I hate your brand marketing and what the fuck are you even here for?"

Answer: Go eat a dick clown. You have 32 followers, have a private account and are a fucking troll. We aren't here for you but if you're up to it, feel free to walk those tough boy shoes over to us at the next event we're at. Nah, only joking (no we're not). The real answer - we wish you the best with your endeavors Sir.